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# FORD ADVANCES VEHICLE ENTERTAINMENT WITH LIVE TV STREAMING, DIGITAL MUSIC CONNECTIONS, WI-FI HOT SPOTS

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- Ford is reinventing how drivers and passengers consume entertainment in their vehicles; available dual-headrest rear seat entertainment system in all-new 2018 Ford Expedition can stream live cable or satellite television via SlingPlayer™; all-new compact 2018 EcoSport makes it easy to stream music and gives occupants more places to store mobile devices
- In all-new Expedition, available Wi-Fi hotspot supports as many as 10 devices at once – up to 50 feet from the vehicle; available dual-headrest rear seat entertainment system provides a next-generation video experience
- Media experiences in both Expedition and EcoSport enhanced with available Ford-exclusive B&O PLAY™ Premium Audio System by HARMAN®; Expedition's 12-speaker system and EcoSport's 10-speaker system provide transformative listening experiences

## Live TV viewing experience coming to all-new Expedition

When the 2018 Ford Expedition reaches showrooms later this year, passengers will be able to use the available dual-headrest rear seat entertainment system monitors to watch movies and video – even TV shows and live sporting events – streamed from a home cable or satellite system.\*

The system, called EVO by developer VOXXHirschmann Corp., includes two 8-inch monitors integrated into the back of the front-seat headrests, a secure, in-vehicle wireless network hub that enables passengers to connect using a mobile device, and a host of sources by which to view content – including an industry-first SlingPlayer that lets them connect to a home cable or satellite system and watch live TV on the road.

“This entertainment system creates an entirely new viewing experience in the vehicle,” said Craig Patterson, Ford Expedition brand marketing manager. “It brings the smart TV experience to Expedition. Together, they completely change the dynamic of a family road trip.”

SlingPlayer is software embedded into the entertainment system that lets passengers connect to a home-based Slingbox system to watch and control the TV signal.

Passengers can use additional sources to view content, including a DVD player, HDMI, USB and SD card. Passengers can watch content from their Android®-based smartphone equipped with Miracast™ streaming. They can also stream video to the displays using the entertainment system app's SmartStream function on compatible iOS® or Android devices.

Using a downloaded app on their smartphone or tablet, third-row passengers can connect to the network and watch non-restricted content. The system enables video playing on either headrest monitor to be viewed on up to three mobile devices simultaneously.

This connectivity isn't limited to time in the vehicle. The wireless signal – when using the available Wi-Fi hotspot in Expedition – has a range of about 50 feet.

In addition to watching TV shows and movies, the system allows gamers to plug in to the HDMI port and play. And the USB plug doubles as a charge port – the seventh port available in the all-new Expedition – for mobile phones.

The system includes two wireless headsets, either of which can be paired with either monitor. Each monitor is equipped with a standard headphone jack for additional viewers. When everybody is watching the same program, the sound can be channeled through the vehicle's audio system – including the available 12-speaker B&O PLAY premium system.

There are three ways to control each of the monitors:

- Touch buttons, located along the bottom of each screen
- Two remote control devices
- Remote control via mobile app – available on any iOS or Android device

Front-row occupants can stay in command of what is playing using the touch screen mounted on the center stack when their mobile device is connected with the entertainment system app through Ford SYNC® AppLink™. A parental block function gives them power to disable all second-row and mobile remote commands.

## Contacts

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