

## PRESS RELEASES

## VOXX Automotive EVO Infotainment Solution Wins 2018 Planet M Award For Connected Car Category

Innovative System to Be Honored at AutoMobili-D During North American International Auto Show

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ORLANDO, Fla. and DETROIT, Jan. 11, 2018 /PRNewswire/ -- VOXX Automotive, a global designer, manufacturer and supplier of electronic products for the world's automakers, and a wholly owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), today announced its Evolution Series (EVO) Rear Seat Infotainment Solution is the winner of the Connected Car category of the 2018 Planet M Awards, a program that recognizes innovations in mobility platforms and technologies.

The Evolution Series Rear Seat Infotainment Solution will be honored at AutoMobili-D, a showcase of technologies that are driving the future of mobility, which includes the connected car. The Planet M Awards ceremony will take place on Tuesday, January 16, 2018 at 4:45 p.m. Eastern, at the PlanetM Stage (Hall E in the Cobo Center in Detroit, MI), as part of the 2018 North American International Auto Show (NAIAS). VOXX Automotive is displaying its EVO technology along with the rest of its technologies in booth # CC10 at the NAIAS AutoMobili-D exhibition.

The PlanetM Awards are a partnership between PlanetM, a Michigan Economic Development Corporation program, AutoMobili-D and NAIAS to honor enterprises developing mobility-focused platforms and technologies.

In commenting on the recognition, Pat Lavelle, President and CEO of VOXX International, said, "The decision of the Planet M Award panel of judges to honor our EVO system is further validation that our efforts to create a mobile, wireless infotainment hub with media playback and streaming capabilities with wireless in-car connectivity were well-placed. It is a market-altering solution that's already been embraced by several OEM's and their marques.

EVO brings a smart home television experience into the car, requiring only power/ground connections. EVO includes media inputs such as USB and SD, HDMI for all digital devices, gaming consoles, and streaming sticks. The solution is complemented by a mobile app allowing users to send video wirelessly to the displays from mobile devices. The EVO app also allows passengers to watch the same video content on their phones or tablets while it is being played on rear seat displays. Through an exclusive arrangement with Sling Media, a built-in SlingPlayer allows users of the Slingbox service to watch live home TV in their cars by leveraging the vehicles' 4G-LTE hotspot.

The VOXX EVO Rear Seat Infotainment Solution is the latest example of our ability to create and deliver advanced, innovative solutions that are consumer-desirable, reliable and cost-effective," said Michael Schroeder, VOXX Automotive's Senior Vice President, Sales and Business Development. "We are proud to say that EVO is now offered on the 2018 Ford Expedition and Lincoln Navigator models. At GM, it can be found on the 2018 Chevrolet Transverse and Equinox as well as its GMC Terrain, among others. And there are more OEM's in development."

### About VOXX Automotive

VOXX Automotive, headquartered in Orlando, Florida with OEM operations in Detroit, Michigan, is a global automotive designer, manufacturer and supplier of a broad range of electronic products for the world's automakers on an OEM basis. The Company is an innovative leader in rear-seat infotainment solutions, vehicle security and seamless access systems, remote start systems, car sharing systems, smartphone telematics applications and more. With a tier-1, tier 2 and aftermarket supplier status, VOXX Automotive counts among its customers FCA, Ford, GM, Hyundai, KIA, Lincoln, Mazda, Nissan, Subaru, and Toyota, among others.