

## **APIOS takes significant step to market entry with REFLECT display system.**

Thursday 12th May 2022

Apios is delighted to announce that it has signed an agreement with Jet Optoelectronics Co. Ltd “Jet Opto” as strategic development and manufacturing partner. In addition, Jet Opto has taken a shareholding position in Apios for an undisclosed sum, to close Apios’s Pre-Seed investment round.

With this development, Apios takes a huge step forward on its product development roadmap and market entry strategy for its patent pending, REFLECT system.

REFLECT is a transformative new product development from Apios. It re-defines the proposition of in-seat display systems with its cost, weight and open architecture, which places the emphasis on user interface and passenger smart device at the centre of the new, hyper-personalised, on board digital experience.

For Jet Opto this marks their first decisive move into the aviation industry having spent years creating display solutions directly for the worlds leading automotive OEM’s and Tier-1’s.

Jerry Lin, CEO Jet Opto; “I am really looking forward to the co-operation with Apios and getting into the aviation industry. We see this as a great opportunity to partner with someone who knows what we can do, and can trust us. I have no doubt we will succeed together.”

Phil Hall, CEO Apios; “Its a great day for the team of co-founders at Apios. We started this business together in the middle of the worst of times not only our industry, but for so many people globally. We continued to believe in our solution and kept persevering. When we found Jet Opto, we knew instantly, that this was a team that shared our desire to drive innovation forward in the cabin and could deliver exactly what we needed at scale. It’s exciting to now see the dream that started in such difficult of times, develop to where we can look toward the next era of aviation travel with Apios REFLECT on board.”

### About Apios Ltd:

APIOS exists to facilitate the realisation of the digital, always connected, journey inside the cabin. Focussing on a seamless, hyper personalised passenger experience and a positive operator bottom line.

We focus on solutions, with an open architecture at their core, that redefine what’s possible in the space of the aircraft cabin.

### About Jet Optoelectronics Co. Ltd:

JET OPTO, is a professional electronics solution provider based in Taiwan. It has devoted itself to the automotive industry with high quality products. Its customer base covers Europe, US and Japan as a tier-1 to OEM’s or a tier-2 supplier to major tier-1’s.

JET OPTO continually strengthens its technical innovation, global patents, cultivates talents of research and development and manufacturing capability for global partners and customers in the automotive sector and beyond.